

What Is Claimed Is:

1. A method for providing access to services when a Web page is accessed by a user comprising the steps of:
  - receiving a URL code from a user;
  - 5 retrieving a set of links from the Web page identified by the URL code;
  - displaying the list of links;
  - receiving a user selection of a given one of the links from the list of links;
  - 10 retrieving a list of services which may be performed using the given link;
  - displaying the list of services.
2. The method of claim 1, wherein the step of  
15 displaying the list of services comprises the step of:
  - displaying a standard list of services independent of the given link; and
  - displaying one of a number of link dependent services as identified by the given link.
- 20 3. The method of claim 2, wherein the standard list of services consists of one or more of the following:
  - printing the Web page identified by the given link;
  - faxing the Web page identified by the given link;
  - 25 emailing the given link;
  - displaying the contents of the Web page identified by the given link;
  - transmitting the given link as a pager message.
- 30 4. The method of claim 2, wherein the number of link dependent services include services provided by businesses identified by the links.

5. The method of claim 2, wherein the number of link dependent services include services provided by owners of content in documents identified by the links.

5 6. The method of claim 2, wherein the number of link dependent services include services which perform functions dependent on the type of formatting of the Web page identified by the link.

10 7. The method of claim 6, wherein the one of the types of formatting comprises a portable document format (pdf).

8. The method of claim 1, wherein the list of services  
15 consists of one or more of the following:  
printing the Web page identified by the given link;  
faxing the Web page identified by the given link;  
emailing the given link;  
displaying the contents of the Web page identified  
20 by the given link;  
transmitting the given link as a pager message.

9 The method of claim 1, wherein the list of services includes email of the given link bundled with the list  
25 of services which may be performed using the given link.

10. The method of claim 1, wherein the step of displaying the list of services comprises the step of:  
displaying a standard list of services; and  
30 displaying a list of services dependent on a location of the mobile device from a location of where the services can be performed relative to the user.

11. The method of claim 1, wherein the step of  
displaying the list of services comprises the step of:  
displaying a standard list of services; and  
displaying a list of services dependent on a  
5 configuration of the display.

12. The method of claim 11, wherein the display is  
provided on a device consisting of one or more of the  
following:  
10 an Internet phone;  
a personal digital assistant; and  
a two way pager.

13. The method of claim 1, wherein the step of  
15 displaying the list of services comprises the step of:  
displaying a standard list of services; and  
displaying a list of services dependent on a  
characteristic of the user.